

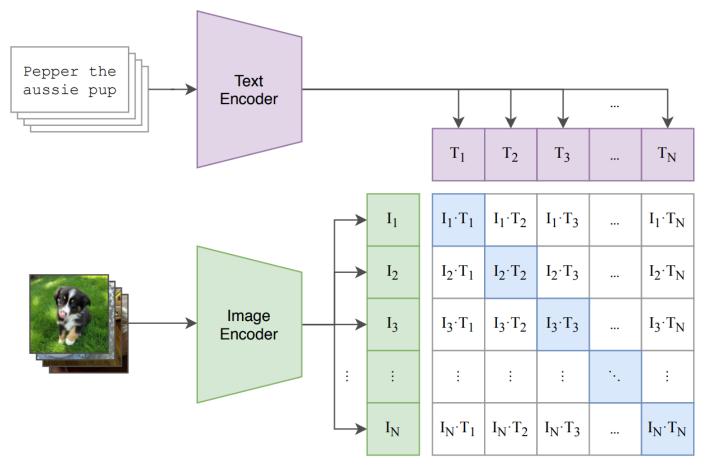


# MaskCLIP: Masked Self-Distillation Advances Contrastive Language-Image Pretraining

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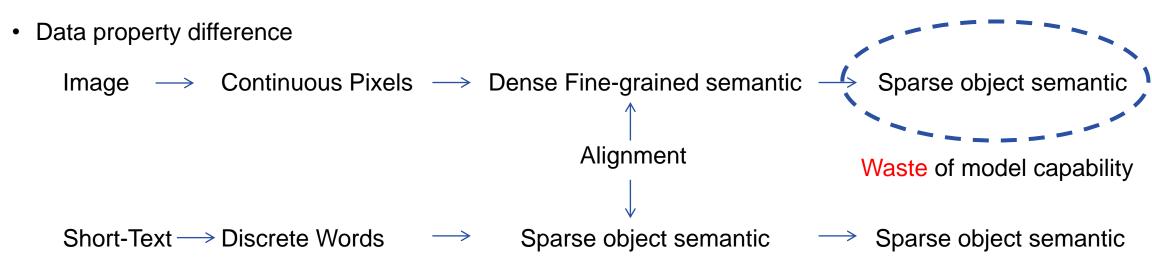
### Contrastive Language-Image Pre-training



- Webley-crawled Image-Text (Annotation free)
- Alignment between Image and text
  - Classical vision/language tasks
  - Zero-shot tasks
  - Text-guided generation

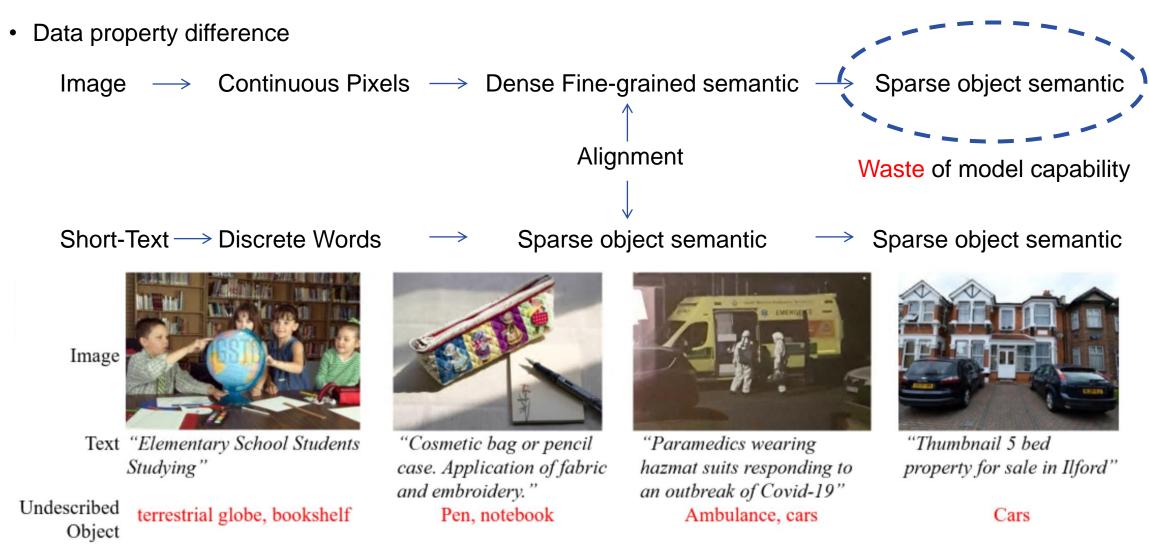
MaskCLIP

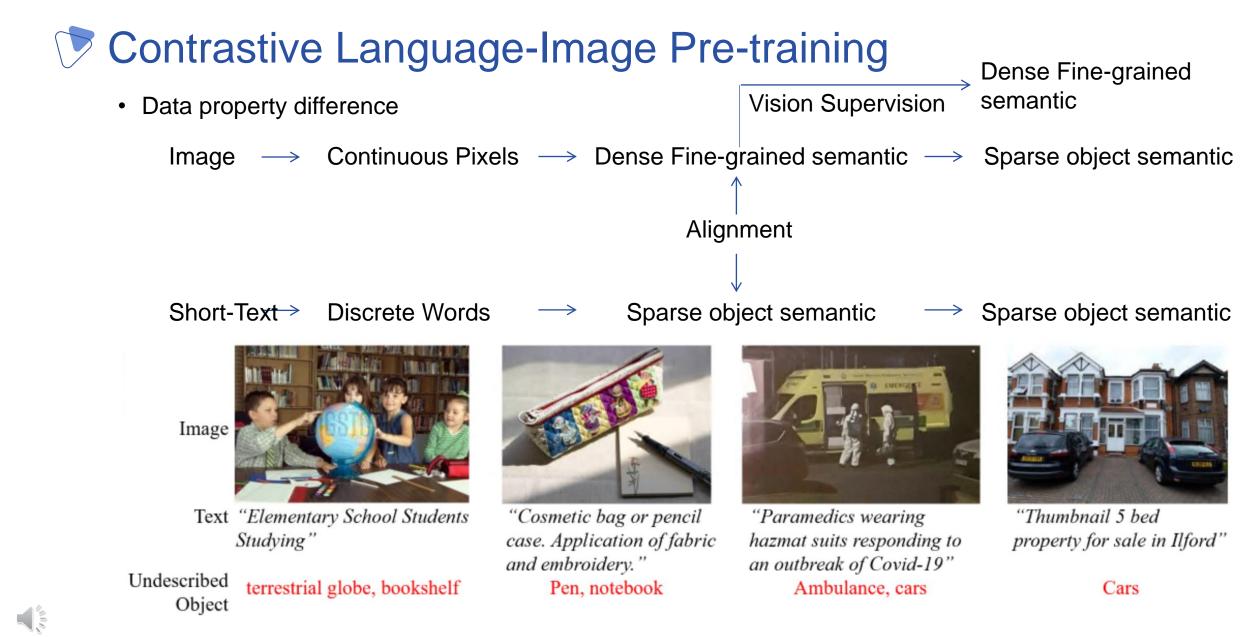
### Contrastive Language-Image Pre-training



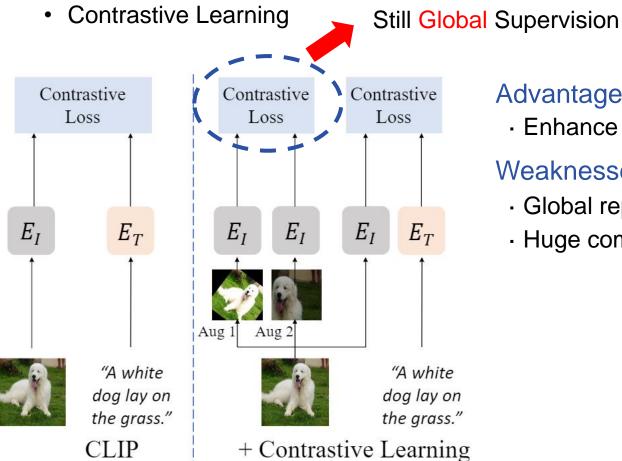
MaskCLIP

### Contrastive Language-Image Pre-training





# CLIP + Vision Self-Supervise Learning



#### Advantages

Enhance vision backbone capability

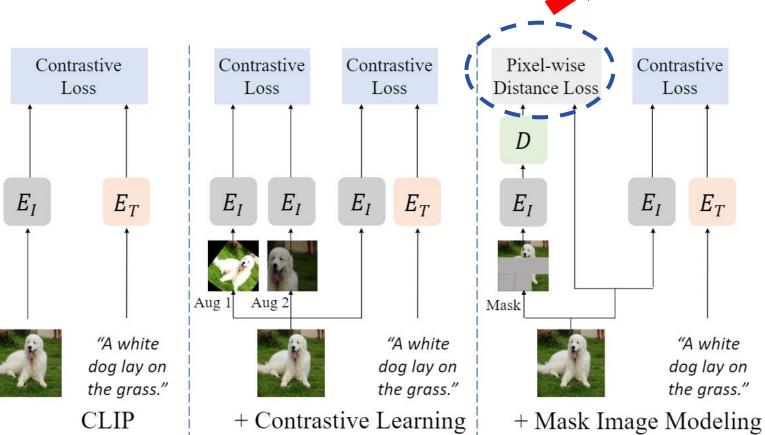
#### Weaknesses

- Global representation learning
- Huge computation cost

Same as CLIP, still lacks local representation

# CLIP + Vision Self-Supervise Learning

Mask Image Modeling



Advantages

Low Level Pixel for prediction

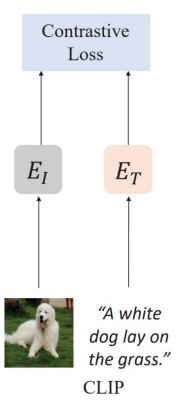
- Local Supervision
- Small computation cost

#### Weaknesses

- Inefficient pretraining
- Unnecessary target-specific information memorization
  Semantical Conflict with CLIP

# CLIP + Vision Self-Supervise Learning

#### • Two desired properties

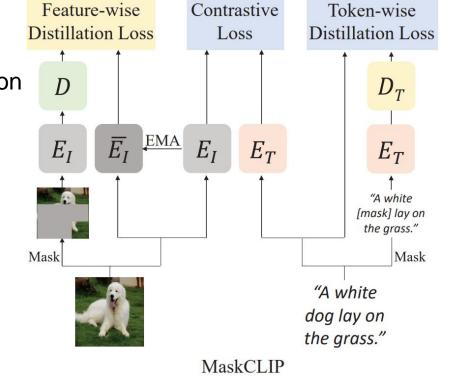


#### Local Supervision

- · Fine-grained semantic learning
- · Complementary for CLIP global representation

### Semantic Output

- · Efficient pretraining
- · Consist with CLIP output



#### MaskCLIP

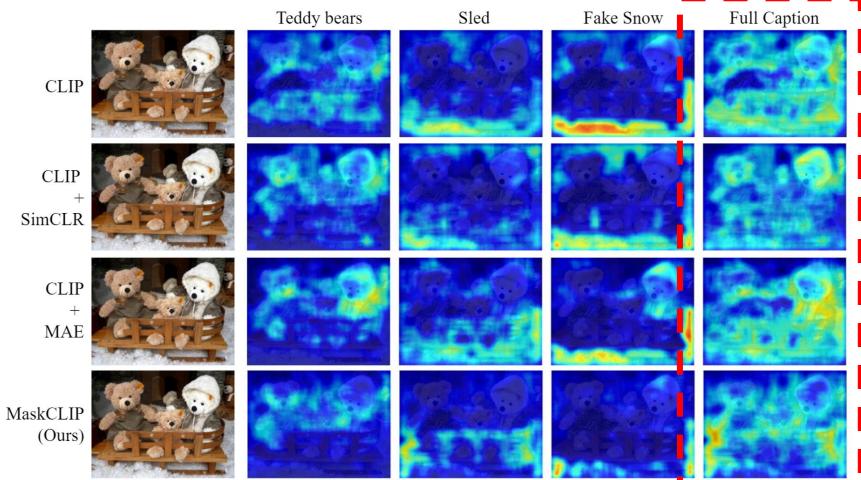
# Analysis on MaskCLIP

• Vision self-supervision helps VL contrastive

	Train	ing		IN-1k	Flicker30K		
	Memory	Time	0-shot	Linear	I2T	T2I	
CLIP	14G	1.00×	37.6	66.5	82.3	52.9	32.8
CLIP+SimCLR	30G	2.67×	42.8	72.1	82.6	58.6	41.3
CLIP+MAE	16G	$1.30 \times$	42.1	68.5	83.2	57.3	41.1
MaskCLIP	19G	1.75×	44.5	73.7	83.6	70.1	45.6

# Analysis on MaskCLIP

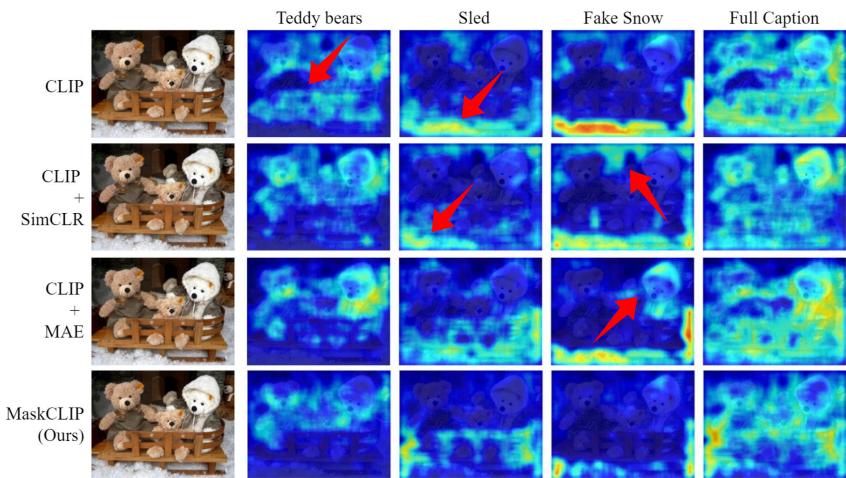
Masked self-distillation learns semantic representations for local patches.



Three teddy bears sit in a sled in snow

# Analysis on MaskCLIP

• Masked self-distillation learns semantic representations for local patches.



Three teddy bears sit in a sled in snow



#### • Vision Tasks

Method	Epoch	IN 0-Shot	N-1K Lin		ADE20K mIoU	$\begin{array}{c c} MS-COCO \\ AP^b & AP^m \end{array}$
DeiT [59]	300*	_	_	81.8	47.4	44.1 39.8
SimCLR [9]	25	_	64.0	82.5	48.0	44.6 40.2
MAE [26]	25	_	56.2	82.5	46.5	43.2 39.1
CLIP [51]	25	37.6	66.5	82.3	47.8	43.6 39.5
SLIP [49]	25	42.8	72.1	82.6	48.5	44.0 40.3
MaskCLIP	25	44.5	73.7	83.6	50.5	45.4 40.9
		+6.9%	+)	1.3%	+2.8 ml	oU





#### • Zero-shot classification on ICinW challenge

	Average	Caltech-101	CIFAR-10	CIFAR-100	Country211	DTD	EuroSAT	FER-2013	Aircraft	Food-101	GTSRB	Memes	KittiDis	<b>TSINM</b>	Flowers	Pets	PatchCam	SST2	RESISC45	Cars	Voc2007
Pretraining on YFCC-15M																					
CLIP	34.0	58.6	68.5	36.9	10.8	21.4	30.5	16.9	5.1	51.6	6.5	51.1	25.9	5.0	52.7	28.6	51.7	52.5	22.4	4.5	79.1
SLIP	37.8	70.9	82.6	48.6	11.8	26.6	19.8	18.1	5.6	59.9	12.6	51.8	29.4	9.8	56.3	31.4	55.3	51.5	28.5	5.4	80.5
MaskCLIP	40.1	72.0	80.2	57.5	12.6	27.9	44.0	20.3	6.1	64.9	8.5	52.0	34.3	4.9	57.0	34.3	50.1	49.9	35.7	6.7	82.1
Pretraining on I	CinW.	Acade	mic T	rack S	Stting:	YFC	C-15M	, GC	C3M·	+ <i>12M</i> ,	Imag	geNet-	21K(1	mage	Net-11	K is re	move	<i>d</i> )			
1st MaskCLIP					0		57.7							-					54.3	26.5	82.3
2nd KLITE*	45.5	87.4	92.7	68.8	8.2	32.2	27.9	17.4	4.3	72.4	11.4	48.4	31.1	12.8	75.6	65.9	50.6	52.9	44.4	10.2	82.3
3rd YT-CLIP	44.5	77.8	83.5	58.4	11.9	31.9	40.7	27.1	6.9	68.7	<b>18.8</b>	52.3	9.1	18.8	53.1	69.3	51.5	50.3	52.7	19.7	79.3
4th UniCL <sup>†</sup>	44.0	84.8	90.2	67.8	6.7	25.4	35.3	30.8	3.5	68.3	11.1	51.0	17.9	11.3	71.7	44.9	52.1	49.5	41.4	24.2	81.3
5th Gramer*	43.2	83.9	92.9	69.5	7.3	25.5	24.4	30.4	2.7	71.0	9.0	52.6	12.4	10.1	70.4	52.4	50.6	50.1	44.8	13.8	81.3

#### • Zero-shot image-text retrieval

				Flick	r30K		MS-COCO							
	Training	Ir	nage-to-t	ext	Te	ext-to-im	age	Ir	nage-to-t	ext	Text-to-image			
	Epoch	R@1	R@5	R@10	R@1	R@5	R@10	R@1	R@5	R@10	R@1	R@5	R@10	
CLIP [51]	25	52.9	79.6	87.2	32.8	60.8	71.2	27.5	53.5	65.0	17.7	38.8	50.5	
SLIP [49]	25	58.6	85.1	91.7	41.3	68.7	78.6	33.4	59.8	70.6	21.5	44.4	56.3	
MaskCLIP	25	70.1	90.3	95.3	45.6	73.4	82.1	41.4	67.9	77.5	25.5	<b>49.7</b>	61.3	



# Thanks